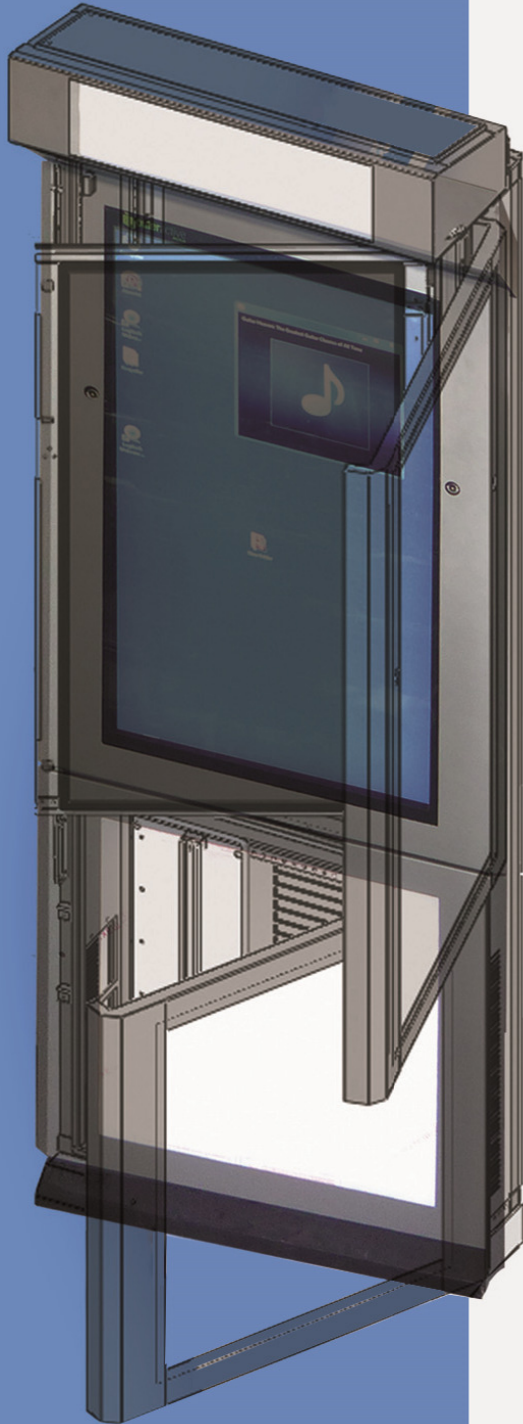


Touch The Life



IDA/DS DIGITAL SIGNAGE APPLICATIONS

- Cabinet with robust construction suitable for indoor and outdoor conditions
- Special UV proof touch glass for external applications
- LCD display with high candela value
- Single touch or multi touch options for outdoor kiosk applications
- Laminated / tempered glass for protection against vandalism, which also minimizes the risks caused by broken glass
- Climatization suitable for all seasons
- High speed computer system
- Ability to remotely monitor functions such as screen temperature, fan and advertising lighting with specially designed kiosk control card
- Special microphone system that filters out ambient noise
- Stereo sound system
- Optional dual camera system with HD image feature
- Different connection options depending on location (adsl, wi-fi, 4.5g)
- Illuminated and replaceable advertising area that works with daylight sensor at the top, bottom and sides

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IDA/DS DIGITAL SIGNAGE APPLICATIONS

WHAT IS DIGITAL SIGNAGE

The digital content managed from a single center is distributed to screens at different points on a network.

Usually aimed to provide visual messages at points of purchase or in areas where people frequently wait.

WHY DIGITAL SIGNAGE

The target customer can be reached at the time of purchase, you can easily attract the attention of the consumer.

You can advertise the right product at the right time with the ad presented when the consumer is expected to make a decision.

WHO SHOULD USE DIGITAL SIGNAGE

- Companies that want to increase their sales (shopping malls, technology markets, supermarkets)
- Organizations that wish to provide both customer satisfaction and advertisement revenue by offering content and advertising to consumer during the waiting period (banks, restaurants, hospitals, airports, public transport systems)
- All companies, municipalities, public institutions that want to increase corporate communication

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